

## COMPANY OVERVIEW



**S** FOR SHOES



**S** FOR HELMETS



**S** FOR GLOVES



**S** FOR GEAR

## WHO WE ARE

Mike Huebner founded Stuffitts® in 2007 while training for his first triathlon. Frustrated with his wet, stinky running shoes and bike cleats, he developed the Stuffitts Shoe Saver— a lightweight, reusable drying insert for shoes to effectively keep them fresh and dry. The success of the Shoe Saver led to the introduction of an entire line of portable drying products to rapidly dry sweaty, wet gear and to kill odor. Stuffitts inserts are available at specialty retail locations across the U.S. and abroad. We are passionate about innovation and continue to improve our pioneering drying solutions for personal wearable gear.

## THE STUFFITTS® PROMISE

Stuffitts® drying inserts combat moisture and kill odor in personal wearable gear, including helmets, gloves, footwear and active wear. Stuffitts patent-pending products come in soft, lightweight moldable forms that fit easily inside the items they are designed to protect.

Stuffitts® integrates the highest-quality components available in the production of its inserts, including micro-poly wicking fabric infused with Microban® antimicrobial product protection to help prevent odor causing bacteria on the fabric insert and specially processed Eastern Red Cedar fill. We offer a line of uniquely effective products that take the wet and stink out of all types of gear used by active people every day.

